1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

## STATE OF CALIFORNIA BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY DEPARTMENT OF BUSINESS OVERSIGHT

TO: BioGenic Corp., also known as BioGenic Inc. Gary Youssef, also known as Gary Joseph Julie Ann Youssef, also known as Julie Ann Joseph Bill McKenna

> 359 San Miguel Drive, Suite 303b Newport Beach, California 92660

303 Broadway Street, #104-35 Laguna Beach, California 92651

## **DESIST AND REFRAIN ORDER**

(For violations of sections 25110 and 25401 of the Corporations Code)

The California Commissioner of Business Oversight finds that:

- 1. At all relevant times, BioGenic Corp., also known as BioGenic Inc. (BioGenic) is and was a Michigan corporation doing business at 359 San Miguel Drive, Suite 303b, Newport Beach, California 92660 and 303 Broadway Street, #104-35, Laguna Beach, California 92651. At all relevant times, BioGenic used the telephone number (800) 840-6391 and email info@biogeniccorp.us.
- 2. At all relevant times, Gary Youssef, also known as Gary Joseph and Julie Ann Youssef, also known as Julie Ann Joseph, represented to consumers that they were the "owners" of BioGenic. Gary Youssef also represented to consumers that he was the "president" of BioGenic.
- 3. At all relevant times, Bill McKenna (McKenna) is and was a representative of BioGenic using the telephone numbers (612) 840-8606 and (800) 840-6391 and using email address bill@biogeniccorp.us.
- 4. Beginning in 2018, BioGenic, Gary Youssef, Julie Youssef and McKenna offered or sold securities in the form of investment contracts in California.
- 5. The purported purpose of the securities offering was to raise funds to purchase medical diagnostic devices and place them in medical offices. The minimum investment amount was \$150,000. Each use of the diagnostic device by the medical office would supposedly generate

income for the investor to be paid monthly. BioGenic, Gary Youssef, Julie Youssef and McKenna guaranteed investors a profit of at least \$15,000 per month from such diagnostic tests.

- 6. These securities were offered or sold in this state in issuer transactions. The Department of Business Oversight has not issued a permit or other form of qualification authorizing BioGenic, Gary Youssef, Julie Youssef and McKenna or any person to offer or sell the above described securities, in this state.
- 7. In connection with the offer or sale of these securities in this state, BioGenic, Gary Youssef, Julie Youssef and McKenna made the following untrue statements of material facts:
- a. That investors would receive at minimum \$15,000 profit every month for as long as they remained invested. However, to date, investors have not been paid.
- b. That the investment was "guaranteed." In fact, despite numerous requests from investors, BioGenic, Gary Youssef, Julie Youssef, and McKenna have not paid out any money.

Based on the foregoing findings, the Commissioner of Business Oversight is of the opinion that the investment contracts offered or sold by BioGenic Corp., also known as BioGenic Inc., Gary Youssef, also known as Gary Joseph, Julie Ann Youssef, also known as Julie Ann Joseph, and Bill McKenna are securities subject to qualification under the Corporate Securities Law of 1968 and are being or have been offered or sold without first being qualified in violation of Corporations Code section 25110.

Pursuant to Corporations Code section 25532, BioGenic Corp., also known as BioGenic Inc., Gary Youssef, also known as Gary Joseph, Julie Ann Youssef, also known as Julie Ann Joseph, and Bill McKenna are ordered to desist and refrain from the further offer and sale of securities in California, including but not limited to investment contracts, unless and until qualification has been made under the Corporate Securities Law of 1968, or unless exempt.

Further, based on the foregoing, the Commissioner of Business Oversight is of the opinion that the securities in the form of investment contracts were offered in this state by BioGenic Corp., also known as BioGenic Inc., Gary Youssef, also known as Gary Joseph, Julie Ann Youssef, also known as Julie Ann Joseph, and Bill McKenna by means of a written or oral communication which included an untrue statement of material fact or omitted to state a material fact necessary to make the

statement made, in light of the circumstances under which they were made, not misleading, in violation of Corporations Code section 25401.

Pursuant to Corporations Code section 25532, BioGenic Corp., also known as BioGenic Inc., Gary Youssef, also known as Gary Joseph, Julie Ann Youssef, also known as Julie Ann Joseph, and Bill McKenna are hereby ordered to desist and refrain from offering or selling or buying or offering to buy any security in California, including but not limited to investment contracts, by means of any written or oral communication which includes an untrue statement of material fact or omits to state a material fact necessary in order to make the statements made, in light of circumstances under which they were made, not misleading.

This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies and provisions of the Corporate Securities Law of 1968.

Dated: June 11, 2020 MANUEL P. ALVAREZ
Sacramento, California Commissioner of Business Oversight

By \_\_\_\_\_

MARY ANN SMITH Deputy Commissioner Enforcement Division